

Objective:

The objective of the company is to attain sustainable profitability and stable growth by way of lawful and ethical business with greater transparency, compliance with the law of the land.

While achieving this objective, the company is committed to the following:

- ✓ Company shall demonstrate greater transparency in transaction.
- ✓ Company shall commit to strict ethical and lawful business while transacting with all external customers, internal customer, Government, and general public.
- ✓ Company shall adhere to strict quality measures in all the products and services provided to the customers.
- ✓ The company shall add greater value to the product and services provided to the customers by way of implementing the constructive feedback received from the internal, external customers and practicing continuous improvement.
- ✓ Company shall be committed to strictly comply with all laws and regulations of the land and are to be considered as the minimum requirements.
- ✓ Maintaining a healthy working atmosphere in the organization by treating all the employees diligently and boosting their morale and job satisfaction.
- ✓ Regular assessments and compliances to various policies and procedures of the company.
- ✓ The performance of the company shall be measured and reported regularly to shareholders, internal customers and the general public.